



# Fifth Annual Latin America Data Protection, Privacy & Cybersecurity Symposium

Tuesday – Thursday  
September 21 – 23, 2021  
Mexico City  
Virtual and Live



## AGENDA\*

### TUESDAY, SEPTEMBER 21, 2021 – DAY 1 (Virtual)

8:15 a.m.–8:30 a.m. CDT

#### **Opening Remarks (English)**

**PRESENTERS:** Guillermo E. Larrea, Cybersecurity, Privacy & Data Protection, Jones Day (Mexico City); Lisa M. Ropple, Co-Leader, Cybersecurity, Privacy & Data Protection, Jones Day (Boston)

8:30 a.m.–9:45 a.m. CDT

#### **Session 1. Beyond Data Breaches: Increasing Risk of Liability for Cybersecurity Misrepresentation in Latin America (English)**

This session will discuss how companies in the new digital era, in the aftermath of the pandemic, are addressing cybersecurity representations made to customers, under government contracts, to the stock market, in marketing materials, and in the course of due diligence commitments. The session will also examine the significant liability faced by companies if these representations are not true.

**MODERATOR:** Lisa M. Ropple, Co-Leader, Cybersecurity, Privacy & Data Protection, Jones Day (Boston)

**PANELISTS:** D. Grayson Yeargin, Jones Day, Government Regulation (Washington); Justin E. Herdman, Investigations & White Collar Defense, Jones Day (Cleveland); Jerry C. Ling, Business & Tort Litigation, Jones Day (San Francisco/Shanghai)

10:00 a.m.–11:00 a.m. CDT

#### **Session 2. AI Initiatives vs. Regulatory Challenges (English)**

This session will address the latest developments, initiatives, and products in artificial intelligence as they reshape business opportunities in the face of policy and regulatory challenges.

**MODERATOR:** Mauricio F. Paez, Cybersecurity, Privacy & Data Protection, Jones Day (New York)

**PANELISTS:** Paula Vargas, Director of Privacy Policy & Engagement, Latin America, Facebook; Miguel Guevara, Product Manager, Google

11:15 a.m.–12:15 p.m. CDT

#### **Session 3. Mitigating Ransomware Attacks (English)**

This session will address best practices, from the legal perspective, for companies facing ransomware attacks; how to interact with the authorities, forensic advisors, and other service providers; and how to mitigate risk without jeopardizing operations.

**MODERATOR:** Jennifer C. Everett, Cybersecurity, Privacy & Data Protection, Jones Day (Washington)

**PANELISTS:** Lisa M. Ropple, Co-Leader, Cybersecurity, Privacy & Data Protection, Jones Day (Boston); Daniel Linsker, Partner and Regional Director for Mexico, Central America, and the Caribbean, Control Risks; Daniel Ackerman, International Computer Hacking and Intellectual Property Adviser, U.S. Department of Justice

12:30 p.m.–1:45 p.m. CDT

#### **Session 4. Cloud Enablement (Spanish)**

This session will examine trends in cloud enablement, including core banking, financial inclusion, flexibility, and the reduction of operational risks through cloud use; key aspects of the cloud contracting process; and overcoming regulatory challenges.

**MODERATOR:** Richard M. Martinez, Cybersecurity, Privacy & Data Protection, Jones Day (Minneapolis)

**PANELISTS:** Florencia de Freitas, Senior Legal Counsel, Americas, Mambu; Luis Cabrera, Mexico Digital Native/Startup Leader, Google

## **WEDNESDAY, SEPTEMBER 22, 2021 – DAY 2 – Virtual**

8:00 a.m.–9:15 a.m. CDT

### **Session 5. The GDPR vs. Brazil's General Data Protection Law (English)**

This session will address key similarities and differences between the European Union's General Data Protection Regulation (GDPR) and Brazil's General Data Protection Law (LGPD), including principles of data protection and the increasing risk of fines and sanctions under the Brazilian law. The session will provide a practical and operational look at approaching the LGPD from the EU perspective and will discuss recent guidance, challenges, and enforcement cases.

**MODERATOR:** Dr. Jörg Hladjk, Cybersecurity, Privacy & Data Protection, Jones Day (Brussels)

**PANELISTS:** Aline Fachinetti, Data Protection Manager, Americas, Edenred; Gustavo Godinho, Privacy and Data Protection Manager, Care Plus; Nicolas Catalano, Legal & Compliance Coordinator, Bunge

9:30 a.m.–10:30 a.m. CDT

### **Session 6. Challenges in Digital Platforms and Applications (English)**

This session will discuss challenges that can arise when operating a global financial institution through apps and online trading services and how privacy and cybersecurity can impact day-to-day operations.

**MODERATOR:** Amy Harman Burkart, Cybersecurity, Privacy & Data Protection, Jones Day (Boston)

**PANELISTS:** Laura Juanes, Chief Privacy & Compliance Officer, Constella Intelligence; Lisa Richards, Corporate Counsel, Coinbase

10:45 a.m.–11:45 a.m. CDT

### **Session 7. Developing a Common Level of Cybersecurity for Latin America: Lessons From Europe (English)**

This session will address considerations and best practices for conducting and responding to cyber-related due diligence and for supporting and understanding operational impact and integration issues. The session will also provide examples of a common level of cybersecurity in Europe that can be applied to Latin America.

**MODERATOR:** Olivier Haas, Cybersecurity, Privacy & Data Protection (Paris)

**PANELISTS:** Marina Moreno, Associate Director, Senior Privacy Counsel, Cognizant; Diego Fernández, Partner, IP, IT & Privacy, Marval, O'Farrell & Mairal (Argentina)

12:00 p.m.–1:45 p.m. CDT

### **Session 8. Latin America's Regulatory Update on Personal Data (Spanish)**

This session will examine the latest legislative and regulatory developments in key Latin American jurisdictions. Leading regulators will comment on their jurisdictions, discussing new laws and regulations, enforcement cases, data breach notification requirements, and applicable data transfer restrictions.

**MODERATOR:** Guillermo E. Larrea, Cybersecurity, Privacy & Data Protection, Jones Day (Mexico City)

**PANELISTS:** Dr. Jonathan Mendoza Iserte, Secretary of Personal Data Protection, National Institute for Transparency, Access to Information and Personal Data Protection, Mexico (*Instituto Nacional de Transparencia, Acceso a la Información y Protección de Datos Personales (INAI)*); Dr. Eduardo Cimato, National Director of Personal Data Protection, Access to Public Information Agency, Argentina (*Agencia de Acceso a la Información Pública (AAIP)*); Dr. Andrés Barreto González, Superintendent of Industry and Commerce, Colombia

## THURSDAY, SEPTEMBER 23, 2021 – DAY 3: Focus on Fintechs – Virtual and Live\*\*

11:00 a.m.–12:30 p.m. CDT

### **Session 9. Financial Technology Institutions (Fintechs): Update (Spanish)**

Financial industry disruption is underway in Latin America. This session will address the latest service, product, regulatory, and enforcement developments in key Latin American jurisdictions dealing with crowdfunding, payment systems, virtual assets, regulatory sandboxes, and interface programming applications.

**MODERATOR:** Guillermo E. Larrea, Cybersecurity, Privacy & Data Protection, Jones Day (Mexico City)

**PANELISTS:** Jose Antonio Quesada, VP of Regulatory Policy, National Banking and Securities Commission, Mexico (*Comisión Nacional Bancaria de Valores (CNBV)*); Fabio Braga, Partner, Demarest Advogados, Brazil; Enrique Huesca, Chief Fintech and Innovation Officer, Banco Azteca/Grupo Salinas

12:45 p.m.–1:45 p.m. CDT

### **Session 10. Electronic Payment Systems: Novelties in Latin America (English)**

This session will address the latest developments in payment system networks; market opportunities in Latin America; and key services offered in the market between the system procedures, standards, and technologies that make this exchange possible.

**MODERATOR:** Florencia de Freitas, Senior Legal Counsel, Americas, Mambu

**PANELISTS:** Marina Egea, CISO PagoNxt Consumer, PagoNxt – Grupo Santander; Gabriel Cohen, Legal, Regulatory Affairs and Government Relations, Stone Co.

2:00 p.m.–3:15 p.m. CDT

### **Session 11. What Global Investors Look For in Fintech Synergies and How Fintechs Must Approach Global Investors (English) (lunch provided if live\*\*)**

Our speaker will discuss what global investment funds and investors look for in financial technology developments, including market presence, product development, corporate consolidation, and what financial technology institutions must do to pitch successfully to global investors.

**SPEAKER:** Marco Antonio Pérez Alcalde, Head Legal Fintech, Mercado Libre

3:30 p.m.–5:00 p.m. CDT

### **Session 12. The Future of Crypto Assets in Latin America: El Salvador's Use of Bitcoin, Plus Other Initiatives in the Region (English)**

Cryptocurrencies and crypto assets have suffered a regulatory setback around the globe. However, Latin America seems open, for very different reasons, to exploring new paths for crypto assets. This session will discuss exciting projects and tendencies in the region, including El Salvador's new law for the use of bitcoin, Mexico's new stablecoin (P XO Token), the overall trade of cryptocurrencies through fintech institutions, Venezuela's general adoption of crypto assets due to economic downturns, and Brazil's view on crypto assets.

**MODERATOR:** Guillermo E. Larrea, Cybersecurity, Privacy & Data Protection, Jones Day (Mexico City)

**PANELISTS:** José Luis González Birlain, Crypto Catalyst I Strategy and Execution, Bitso; Coinbase panelist to be announced.

5:15 p.m.–6:30 p.m. CDT

### **Session 13. The Unicorn Road: Challenges Ahead (Spanish)**

This session will discuss why companies become unicorns, the investors behind these unicorns, and key challenges unicorns are encountering in the region as they seek to optimize the products and services they offer.

**MODERATOR:** Guillermo E. Larrea, Cybersecurity, Privacy & Data Protection, Jones Day (Mexico City)

**PANELISTS:** Javier Garcia, Financial Services and Fintech Leader, Google; Bitso, Mercado Libre, GBM, and Nubank panelists to be announced.

\*\* The live program will be held in Jones Day's Mexico City Office with limited capacity, health regulations permitting.

# Jones Day's Fifth Annual Latin America Data Protection, Privacy & Cybersecurity Symposium

## SPEAKER BIOGRAPHIES



**Lisa M. Ropple**  
Jones Day, Boston  
Partner

Lisa Ropple is a leading data breach lawyer and co-leader of Jones Day's worldwide Cybersecurity, Privacy & Data Protection Practice. She has extensive experience advising companies across many industries on cyber/data incident response and has represented clients in connection with some of the largest, highest-profile data breaches in history. Applying her experience in leading breach response both as outside counsel and as in-house counsel, Lisa brings a pragmatic, strategic approach to helping companies effectively respond to incidents while also minimizing downstream legal risk.

Lisa handles all aspects of data breach incident investigation and response, including directing privileged forensic investigations, coordinating and supporting internal incident response teams, engaging with law enforcement authorities, and advising senior management and boards of directors on response and risk mitigation strategies. She also defends clients against ensuing investigations by state and federal regulators, including the FTC, the SEC, OCR/HHS, and state attorneys general.

In addition, Lisa serves as head of litigation for the Firm's Boston Office. She has three decades of experience representing public and private companies in complex litigation matters and government investigations, including contract and business disputes, unfair and deceptive practices claims, and DOJ, SEC, FTC, and state AG enforcement actions.

Before joining Jones Day, Lisa was in private practice for 22 years at an AmLaw 25 firm. During her tenure there, she was a litigation partner, a leading member of the firm's data breach practice, and a co-chair of the litigation department. She also spent five years as associate general counsel, vice president at a Fortune 125 public company, where she was global head of litigation and government investigations and oversaw the company's response to significant cybersecurity incidents.



**Daniel J. McLoon**  
Jones Day, Los Angeles  
Partner

Dan McLoon is co-leader of Jones Day's worldwide Cybersecurity, Privacy & Data Protection Practice. He has more than 30 years of experience in complex commercial litigation, with a particular focus on defending consumer class actions. Dan has extensive experience representing clients in matters involving data breaches, cybersecurity investigations, the Fair Credit Reporting Act, and accounting issues. He has advised multiple clients on data protection and privacy matters and has handled many regulatory investigations focused upon those issues. He has extensive trial experience, having first-chaired more than a dozen trials in state court and federal district courts throughout the country. He also has handled a variety of appellate matters in state and federal reviewing courts, including the Supreme Court of the United States.

Representative clients in public litigation matters have included the County of Los Angeles and its Metropolitan Transportation Authority, Experian Information Solutions, IBM, R.J. Reynolds Tobacco Co., and TRW. Recently, Dan has defended Experian in several nationwide class actions focused upon consumer credit reporting statutes and in regulatory enforcement actions brought by the CFPB, the FTC, and state attorneys general. Earlier in his career, he represented a number of high-profile entertainers in litigated matters involving tax and contract disputes, including Cher and Michael Jackson.

Dan is a member of the Association of Business Trial Lawyers and has been a certified public accountant licensed in California since 1980.



**Guillermo E. Larrea**  
**Jones Day, Mexico City**  
**Of Counsel**

Guillermo Larrea is a corporate lawyer with a focus on compliance in Latin America. His practice includes corporate governance, anticorruption, privacy, and cybersecurity for domestic and multinational companies. Guillermo has handled investigations and audits related to anticorruption, money laundering, and anti-fraud compliance for Fortune Global 500 companies.

He has deep experience investigating corruption allegations in the region related to bribery under Mexico's National Anticorruption System, the Foreign Corrupt Practices Act (FCPA), and the UK Bribery Act.

Guillermo advises boards on strategic planning, crisis management, fiduciary duties, and conflicts of interest. He has addressed an array of data-driven concerns, including international transfers, breaches, cloud computing contracts, e-commerce, and the development of technologies such as IoT, fintech, and blockchain in connection with their security and compliance effects in the region. Guillermo has been key in changing the compliance culture for companies in the Latin American region.

He lectures on corporate governance, has authored a number of legal articles, and co-authored the book *Apuntes de Gobierno Corporativo* (*Notes on Corporate Governance*). He also is a frequent speaker on corporate governance and anticorruption matters.



**Daniel Ackerman**  
**International Computer Hacking and Intellectual Property Adviser**  
**U.S. Department of Justice**

Daniel Ackerman is the U.S. Department of Justice's International Computer Hacking and Intellectual Property Adviser (ICHP) for Latin America and the Caribbean. He has been based out of the U.S. Embassy in Panama City, Panama, since September 2020. He previously served as ICHIP at the U.S. Consulate General in São Paulo, Brazil, for four years.

He is a former Assistant United States Attorney for the Central District of California. During his tenure there, he investigated and prosecuted intellectual property crimes, such as trademark and copyright infringement, as well as other crimes such as drug misbranding, fraud, tax evasion, narcotics trafficking, currency structuring, and smuggling. He also successfully prosecuted the largest drug trafficking case in the history of the Riverside Branch office, a 52-defendant gang-related narcotics conspiracy case. He also served as the Branch's Computer Hacking and Intellectual Property Coordinator, Health Care Fraud Coordinator, and Tribal Liaison. He also served on the Hiring Committee.

In 2015, Daniel served as the Justice Department's Intellectual Property adviser at the U.S. Embassy in Brasília, Brazil and, in 2012, he was the Department's adviser on narcotics-related money laundering and asset forfeiture at the U.S. Embassy in Tegucigalpa, Honduras. He was previously a deputy district attorney in Riverside, California, and has taught white-collar crime at Loyola Law School in Los Angeles.

He graduated from the University of Southern California Law School and Columbia University in New York.

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Daniel Ackerman es el Asesor Internacional para Delitos Cibernéticos y de Propiedad Intelectual (ICHP) en América Latina y el Caribe para el Departamento de Justicia (DOJ) EEUU, radicado en la Embajada de los Estados Unidos en Panamá desde septiembre 2020. Anteriormente, desempeñó el mismo cargo en el Consulado General de los Estados Unidos en São Paulo, Brasil desde septiembre 2016.

También fue un Fiscal Federal del DOJ en el Distrito Central de California de 2008 hasta 2016. Durante su permanencia ahí, coordinó investigaciones y casos de delitos cibernéticos, delitos tributarios y aduaneros, fraudes y otros delitos económicos, delitos de propiedad intelectual e industrial, y organizaciones criminales facilitando el narcotráfico. Enjuició exitosamente el caso más grande de narcotráfico complejo en la historia de la fiscalía federal regional en Riverside, California. También fue el enviado especial del DOJ a las comunidades indígenas en el Distrito Central de California.

En 2015, fue asesor legal del departamento de justicia en la embajada de EEUU en Brasil y también en la Embajada de EEUU en Honduras donde trabajo con el Ministerio Público y otras autoridades públicas en temas de privación de dominio y lavado de activos.

Ha sido fiscal estatal en California y profesor de derecho en la universidad de Loyola en Los Ángeles. Se graduó de Columbia University en Nueva York y la universidad de Southern California. También fue profesor de derecho en el Loyola Law School de Los Ángeles, California.



### Amy Harman Burkart

Jones Day, Boston

Of Counsel

Amy Burkart is the former chief of the Cybercrime Unit at the United States Attorney's Office (USAO) in Boston, Massachusetts, where she spent a decade investigating and prosecuting computer, intellectual property, and financial crimes. Amy is an experienced trial lawyer who directed investigative teams from the FBI, the Secret Service, Homeland Security Investigations, the U.S. Food & Drug Administration (FDA), and the Internal Revenue Service (IRS) on computer intrusions, data breaches, network attacks, securities fraud, theft of trade secrets, insider trading, money laundering, trafficking in counterfeit goods, fraud schemes, and national security cyber activity.

Amy led the USAO's cybercrime outreach and training effort and regularly spoke at conferences, met with business leaders, and conducted training for prosecutors and law enforcement agents. She helped develop and implement strategies and solutions for technology challenges as the leader of both districtwide and nationwide initiatives. Amy also served as co-director of the USAO Civil Rights Enforcement Team, a cross-office team of prosecutors working on criminal civil rights matters, including sex and labor trafficking. In addition, she was a member of the Computer Hacking and Intellectual Property Working Group, a national group of prosecutors who work with the Department of Justice's Computer Crime and Intellectual Property Section (CCIPS).

She previously worked in private practice in Boston and New York, where she represented clients in criminal matters and civil litigation related to securities, accounting, and other financial matters.

Amy is a member of the Boston Bar Association (White Collar Crime Steering Committee) and has served as an adjunct professor at Boston University School of Law and at Vermont Law School.

### Luis Cabrera

Mexico Digital Native/Startup Leader  
Google

Luis is passionate about technology and his main obsession is to discover how technology can help improve and make things easier. Luis has spent 15 years in the technology sector where he has worked with companies such as MicroStrategy, Alsea, Wipro Technologies, AWS, and Google Cloud. He has more than six years of experience in cloud technologies and supporting companies to help them improve their adoption of the cloud at a technical and business level.

Luis is now the leader of Digital Natives, with the challenge of being able to support all startups to have better technological adoption, and to accelerate their growth with Google Cloud technologies.

### Dr. Eduardo Cimato

National Director of Personal Data Protection  
Argentina's Access to Public Information Agency

Eduardo Cimato was named National Director of Personal Data Protection at Argentina's Access to Public Information Agency (*Agencia de Acceso a la Información Pública* (AAIP)) in 2018; his posting was ratified by the opposition in 2019. Eduardo has been in charge of the office and the resolution of issues connected with the AAIP since January 2021, as established by Resolution 30/2018. He has extensive experience in matters related to personal data infringement in both the public and private sectors, and he has provided specialized advice to different government agencies.

Eduardo received his law degree from the University of Buenos Aires, completed a postgraduate program in banking and financial law at Austral University, and earned a master's degree in law and economic integration from the University of Salvador.

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Director Nacional de Protección de Datos Personales de la Agencia de Acceso a la Información Pública (AAIP), Argentina, desde el año 2018 y ratificado por concurso en 2019. A cargo de la firma para la atención del despacho y la resolución de cuestiones inherentes a la AAIP desde enero de 2021 (dispuesto por Resolución 30/2018).

Abogado de la Universidad de Buenos Aires, con posgrado en el Programa de Especialización en Derecho Bancario y Financiero de la Universidad Austral, y maestría en Derecho e Integración Económica en la Universidad del Salvador.

Cuenta con vasta experiencia en temas referidos a vulneraciones de los datos personales, en el ámbito privado como así también en el público, habiendo realizado asesoramiento especializado en distintos organismos gubernamentales.



**Jennifer C. Everett**  
**Jones Day, Washington**  
**Partner**

Jennifer Everett's practice focuses on cybersecurity, data privacy, and employment. She advises multinational clients on a wide range of privacy and data compliance issues, including cyber governance, identifying strategies for international data transfers, developing global data protection compliance programs, and conducting privacy impact assessments. Jennifer has particular experience in advising companies on compliance with global data protection laws, including the EU General Data Protection Regulation (GDPR). She also advises clients on compliance with various U.S. laws, such as health insurance and health information technology acts (HIPAA/HITECH), the Federal Trade Commission (FTC) Act, and other U.S. consumer privacy statutes.

Jennifer handles all aspects of U.S. and international data breach investigation and response, including advising clients on forensic investigations, notification and other legal obligations, and related regulatory investigations.

She regularly counsels employers on issues concerning data protection that impact the workforce, including "bring your own device" (BYOD) policies, employee background checks, employee monitoring, e-discovery, and workplace investigations. She also has litigation and arbitration experience, particularly in employment-related matters. Jennifer has assisted clients in a variety of industries, such as health care, financial services, hospitality, manufacturing, retail, technology, automotive, and marketing. She is a regular speaker on international data privacy and protection and cyber-related issues.

Jennifer maintains a substantial pro bono practice. She represents clients in collaboration with the Washington Legal Clinic for the Homeless. She also co-chairs the Women's Affinity Group in Jones Day's Washington Office.

After law school, Jennifer served as a law clerk to Judge Thomas C. Wheeler of the United States Court of Federal Claims. Prior to joining Jones Day, she was a Japanese-language translator and interpreter in Japan.



**Miguel Guevara**  
**Product Manager**  
**Google**

Miguel Guevara is a product manager for Google's privacy team. His work focuses on advancing privacy-enhancing technologies to mathematically protect user's privacy and advance the internet ecosystem. As part of this work, Miguel has led efforts to scale cutting-edge techniques such as differential privacy, and fully homomorphic encryption.

Miguel lives in California. He grew up in Cuernavaca, Mexico.

He holds a bachelor's degree from Mexico's National University, a master's degree from Harvard University, and is currently pursuing a second master's at Georgia Tech in Computer Science.

Miguel routinely speaks at industry conferences and has been interviewed about his current work by *The Economist*, *Le Monde*, and *Wired*, among other press outlets.



**Olivier Haas**  
**Jones Day, Paris**  
**Partner**

Olivier Haas has extensive experience in the fields of cybersecurity, technology, and intellectual property. His practice is focused on IT, the internet, e-commerce, and data protection. For more than 15 years, he has advised French and international businesses — from startups to major international groups of companies — in connection with the preparation, negotiation, and implementation of their technology and digital content-related projects.

Olivier advises French and international businesses on their IT, cloud computing agreements, and web-related projects, as well as on outsourcing projects, data governance strategies, and cybersecurity issues. He is regularly involved in the negotiation of IT and business process outsourcing deals, IT and data migration projects towards cloud-based environments, and setting up shared services platforms. Olivier also advises on all issues relating to data protection.

He has a strong scientific background, holding two engineering degrees and having worked for aerospace companies before becoming a lawyer. He also practiced at several international law firms prior to joining Jones Day.

Olivier is a member of the Cyberlex Association and is regularly involved in the conferences of the ITechLaw Association and IAPP (International Association of Privacy Professionals).



**Justin E. Herdman**  
**Jones Day, Cleveland**  
**Partner**

Justin Herdman, a former United States Attorney, is a trial lawyer who represents businesses and individuals involved in high-stakes government investigations, criminal litigation, and civil actions. Justin's practice is focused on obtaining favorable results in matters arising from alleged violations of state and federal laws, including fraud, the Foreign Corrupt Practices Act (FCPA), and the False Claims Act (FCA). He has successfully tried numerous cases in state and federal courts throughout his two decades in public service and private practice.

Prior to rejoining Jones Day in 2021, Justin served as the chief federal law enforcement officer for the Northern District of Ohio, where he led an office of 200 employees devoted to protecting almost 6 million residents. Justin was nationally recognized for his effort in developing strategic responses to controlled substances, terrorism, and violent crime, and his work has been featured in national media outlets, including *60 Minutes*, CNN, Fox News, and *The New York Times*. As a U.S. Attorney, Justin served as vice chair of the Attorney General's Advisory Committee (AGAC), where he provided national-level guidance on the management and operations of the Justice Department. Justin was also named co-chair of the Attorney General's Prescription Interdiction and Litigation Task Force and was chair of AGAC's Terrorism and Violent Crime Subcommittee.

Justin previously served as an Assistant U.S. Attorney prosecuting national security offenses, including terrorism, money laundering, and export control violations. He is a former assistant district attorney in New York City and currently serves as a judge advocate in the U.S. Air Force Reserve.



**Dr. Jörg Hladjk**  
**Jones Day, Brussels**  
**Partner**

Jörg Hladjk's practice has focused on European cybersecurity and data protection matters for more than 15 years. Jörg leads the Cybersecurity, Privacy & Data Protection Practice in Brussels. The practice is top-ranked in *The Legal 500 EMEA*, and Jörg has been recognized as a leading practitioner by *The International Who's Who of Data Privacy & Protection Lawyers* since 2012.

Jörg advises multinational clients across all industry sectors, with an emphasis on automotive, IT, energy, and life science. His work covers the implementation of the EU General Data Protection Regulation (GDPR) and obtaining approvals for binding corporate rules, ePrivacy compliance, data breach preparedness, and incident response under the EU Cybersecurity Directive, as well as contentious data protection matters. Jörg also has a significant track record advising on data protection issues in cross-border M&A transactions.

Jörg's notable recent representations include advising a major U.S.-based software company on its offering of cybersecurity tools for the EU, a global automotive supplier on its GDPR implementation program, a multinational company on its strategy for connected cars, and a medical device company on its mobile app technology. Other representative clients include Astellas Pharma, Garmin International, Procter & Gamble, Toyota, Goldman Sachs, IBM, ICANN, and Wells Fargo.

He is chair of the advisory board of the industry association Trust in Digital Life (TDL) and was co-chair of the IAPP Brussels KnowledgeNet Chapter. He has authored more than 40 legal articles and has co-authored leading EU commentaries, including *GDPR* (Ehmann/Selmayr, first/second editions). He also sat on the IAPP Publications Advisory Board from 2018 to 2020.



**Jerry C. Ling**  
**Jones Day, San Francisco/Shanghai**  
**Partner**

Jerry Ling has earned multiple distinctions for his work leading high-stakes corporate investigations into the most significant forms of misconduct, ranging from trade secret theft and embezzlement to potential violations of the Foreign Corrupt Practices Act (FCPA), the False Claims Act (FCA), and cybersecurity laws. He has also litigated intellectual property and contractual disputes in Asia and the United States.

Jerry has arbitrated breach-of-contract claims for a global private equity fund in Hong Kong, defended a major telecom manufacturer against patent infringement lawsuits filed in China, and brought trade secret claims on behalf of a global retailer in coordinated actions across Asia. He also handles matters in U.S. courts and recently assisted a technology company in an antitrust dispute and an investment fund in a consumer class action.

Based in Shanghai for 10 years, Jerry counseled dozens of U.S.-listed companies in the investigation of alleged compliance violations arising in China and Asia. Notably, he recently assisted public companies in obtaining declinations from U.S. government authorities after self-disclosing alleged FCPA and other compliance violations.

Jerry also leads risk assessments and compliance training for multinationals — with a focus on anticorruption, cybersecurity, and data privacy laws — and advises clients with respect to conducting anticorruption and compliance due diligence for their global acquisitions.



**Richard M. Martinez**  
**Jones Day, Minneapolis**  
**Of Counsel**

Rick Martinez is a leading legal practitioner in the areas of cybersecurity, data privacy, and data protection. He has more than 25 years of experience as a litigator in the areas of data security, privacy, and intellectual property, advising global clients on complex legal issues surrounding digital business. Rick advises on the GLBA, HIPAA, COPPA, CAN-SPAM, FCRA, VPPA, and California Consumer Privacy Act (CCPA), as well as security breach notification laws, other U.S. state and federal privacy and data security requirements, and global data protection laws (including those in the EU, Latin America, and Asia). Rick also defends clients against data breach investigations by state and federal regulators, including the FTC, the SEC, OCR/HHS, and state attorneys general.

Rick is a member of the American Bar Association's Cybersecurity Legal Task Force and a co-chair of the ABA's Cloud Computing Committee. He was named a "Cybersecurity and Data Privacy Trailblazer" by *The National Law Journal* in 2015 and has been recognized by *The Legal 500* for cyber law, including data protection and privacy. He is a member of the International Association of Privacy Professionals, the Hispanic National Bar Association, and the New York and Minnesota State Bar Associations, as well as a Fellow of the American Bar Foundation.



**Dr. Jonathan Mendoza Iserte**  
**Secretary of Personal Data Protection**  
**National Institute for Transparency, Mexico**

Jonathan Mendoza Iserte has a Doctorate and Master's Degree in Law from the Center for Graduate Studies in Law, and a Law Degree from the National Autonomous University of Mexico. He has a Master's degree in the General Data Protection Regulation in the European Union from the National Distance Education University of Spain and a certificate of aptitude for the specialization course "Ciberseguridad Summer Bootcamp – Policy Makers," organized by the University of León, Spain, and the National Institute of Cybersecurity (INCIBE).

Currently, Dr. Mendoza is Secretary of Personal Data Protection at the National Institute for Transparency, Access to Information and Personal Data Protection, Mexico (*Instituto Nacional de Transparencia, Acceso a la Información y Protección de Datos Personales (INAL)*), where he has held different positions since 2014.

He also has served as a visiting professor in academic programs related to privacy and the protection of personal data, and is the author and co-author of several specialized publications on these subjects.

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Jonathan Mendoza Iserte es Doctor y Maestro en Derecho por el Centro de Estudios de Posgrado en Derecho y Licenciado en Derecho por la Universidad Nacional Autónoma de México. Cuenta con el título de Máster en el Reglamento General de Protección de Datos de la Unión Europea de la Universidad Nacional de Educación a Distancia de España y con el certificado de aptitud del curso de especialización "Ciberseguridad Summer Bootcamp — Policy Makers", organizado por la Universidad de León, España, y el Instituto Nacional de Ciberseguridad (INCIBE).

Actualmente, el Dr. Mendoza es Secretario de Protección de Datos Personales del Instituto Nacional de Transparencia, Acceso a la Información y Protección de Datos Personales (INAL), en donde también desempeñó diferentes cargos desde 2014.

Asimismo, ha sido profesor invitado en programas de estudio relacionados con la privacidad y la protección de datos personales y es autor y coautor de diversas publicaciones especializadas en estas materias.



**Mauricio F. Paez**  
**Jones Day, New York**  
**Partner**

Mauricio Paez advises Fortune 100 companies concerning legal issues with digital transformation, space-based data services, global e-commerce, digital marketing, data protection and privacy, cybersecurity, cyber governance, technology sourcing and outsourcing, and emerging technology matters, such as IoT, artificial intelligence, the industrial internet, and autonomous machines. A regular speaker and publisher, he is a recognized leader in these fields.

Mauricio assists clients with legal issues impacting digital business, including industrial internet applications, consumer IoT protections, cloud services, big data analytics, AI and cognitive technologies, terrestrial and space-based commercial data services, global data privacy, cybersecurity breach response and cyber investigations, and global compliance. He helps clients develop and implement worldwide digital strategies (B2B and B2C) and compliance programs to address new legal risks and assists with the safeguarding of digital assets, cross-border transfers of data, and cybersecurity oversight and management. He also helps clients address privacy and cybersecurity issues in commercial agreements and supports technology corporate transactions, such as mergers and acquisitions.

In addition, Mauricio assists clients with data breach response and conducts data privacy assessments, information security compliance audits, and cyber investigations on a worldwide scale, including managing third-party forensic investigations. He defends clients against state and federal governmental agency enforcement investigations in health care, financial services, consumer protection, and other areas.

Mauricio's clients are in a variety of industries, such as the internet, technology, retail, financial services, health care, utilities, automotive, aviation, satellites, communications, and marketing.

He is a member of the International Association of Privacy Professionals, the American Bar Association, and the New York State Bar Association.



**Jeff Rabkin**  
**Jones Day, San Francisco/Silicon Valley**  
**Partner**

A seasoned investigator and litigator with more than 20 years of experience, Jeff Rabkin has tried 20 cases to verdict in federal and state courts. He has the rare combination of experience gained from working on civil and criminal disputes and corporate executive experience acquired as the vice president of a cybercrime investigations consulting firm. Jeff represents businesses in all types of government investigations, regulatory proceedings, and private disputes and also advises in-house counsel, corporate executives, and boards of directors.

Jeff joined Jones Day from the Office of the Attorney General (AG) in the California Department of Justice (DOJ), where he was a member of the AG's executive team and Special Assistant Attorney General for Law and Technology. In that role, he was responsible for oversight of the California DOJ's cybercrime and privacy enforcement units and the development of new technology for law enforcement throughout California.

Before joining the California DOJ, Jeff was a vice president at a consulting firm working on digital forensic investigations, data breach cases, and cybercrime response. He also served as an Assistant U.S. Attorney for eight years in New York and San Francisco, where he represented the United States in hundreds of federal criminal matters and led numerous high-profile, sensitive investigations and prosecutions involving corporate fraud, public corruption, and other types of white-collar crime. He also was a Deputy City Attorney for San Francisco.



**D. Grayson Yeargin**  
**Jones Day, Washington**  
**Partner**

Grayson Yeargin concentrates his practice on assisting clients with compliance with government requirements and guiding them through government investigations. He represents government contractors, companies in the private sector, and individuals involved in disputes with the government.

A significant portion of Grayson's practice involves representing and advising clients concerning economic sanctions and export controls. He has extensive experience in assisting companies with compliance with the sanctions and embargoes administered by the Office of Foreign Assets Control (OFAC), the International Traffic in Arms Regulations (ITAR), the Export Administration Regulations (EAR), and anti-boycott laws. He also assists clients with other aspects of international compliance, including issues involving the Foreign Corrupt Practices Act (FCPA), the Foreign Agents Registration Act (FARA), transactions involving the Committee on Foreign Investment in the United States (CFIUS), and determinations concerning foreign ownership, control, or influence (FOCI).

Grayson also provides regulatory and dispute resolution advice to companies concerning government contracts issues. He assists clients with False Claims Act (FCA) matters (including *qui tam* litigation), laws governing false statements and fraud, inquiries into bidding practices and contract negotiation, suspension and debarment issues, and compliance counseling. He also advises national security and defense companies on the legal and regulatory compliance requirements that arise in those industries, with a particular focus on information security.

Grayson's practice includes enforcement and compliance elements. He assists clients in conducting internal investigations, assessing disclosure issues, resolving disputes with government agencies, and defending matters in litigation. In addition, he helps clients develop compliance programs and work through regulatory issues.

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