



One Firm WorldwideSM



TELECOMMUNICATIONS

Jones Day can field a team for global telecommunications that spans three continents: North America, Europe, and Asia. Our lawyers provide transactional, regulatory compliance, antitrust, trade regulation, intellectual property, labor and employment, tax, and litigation services to clients throughout this international industry.

We have experience that crosses all relevant sectors—access technologies, fiber optics, public switching, telephony, wireless/wireline, and satellite—and our global network of lawyers covers key geographical markets. Our clients are diverse, ranging from equipment manufacturers to traditional broadcast and telecommunications providers, and include new entrants as well as incumbents.

Our lawyers practice before regulatory agencies, communications ministries, and international organizations. We closely monitor developing legislation and regulation, advocating our clients' positions before the appropriate authorities and providing strategic advice regarding the impact of new laws on their business activities.

We regularly negotiate telecommunications transactions and corporate agreements, including strategic joint venture agreements, asset-based and other corporate acquisitions, and licensing and distributorship arrangements. We also provide satellite and aerospace enterprises with experience in drafting and negotiating satellite capacity leases and capacity leaseback arrangements, satellite purchases, satellite transponder leases and sales, microwave system lease arrangements, and earth station service agreements.



CAPABILITIES

REGULATORY

Our core regulatory work involves representing clients before the European Commission (EC) and its Member States' regulatory authorities, the Federal Communications Commission (FCC), and other U.S., international, and multinational regulatory agencies and communications ministries. This representation generally includes telecommunications service license applications, tariff proceedings, applications for earth stations, satellite system and terrestrial wireless licenses, earth station access and launch authority applications, equipment certification, broadcasting, administrative advocacy and rule-making participation, petitions for declaratory rulings, and petitions for assignment or transfer of control of telecommunications service licenses.

Our international regulatory practice includes representation of clients before the EC in Brussels and its Member States' regulatory authorities, as well as the International Telecommunication Union (ITU) in Geneva. Representation in this arena includes advice and consultation to clients regarding the allocation of radio spectrum among competing service offerings at the ITU, the proceedings leading to such allocations, and appearances before the ITU with regard to the registration of geostationary orbital positions for operating communications satellite systems. Additional international representation includes regulatory and competition counsel of the GSM Association, the global association of GSM operators.

Because telecommunications law is technology-specific and ever-changing, our lawyers have significant experience in tracking new telecommunications legislation and regulation. We also participate in legislative and regulatory processes on behalf of our clients. Additional areas of experience include interconnection agreement negotiation, networking technologies, telemedicine, distance learning, video conferencing, mobile telephony, and the impact of privatization and market liberalization. The practice also addresses the legal issues surrounding meteorological, ocean-sensing, and solar power satellite systems, along with the risks presented by orbital debris.

SELECTED CLIENTS

- ALCATEL-LUCENT
- ALFA TELECOM
- ALLTEL
- APPLE INC.
- BT GROUP PLC
- ESCORTS LTD.
- FRANCE TELECOM SA
- GLOBALSTAR
- GSM ASSOCIATION
- HARBOUR NETWORKS (HONG KONG) LTD
- KPN
- MOTOROLA
- NEXTEL
- NOKIA
- O₂
- ORANGE
- RESEARCH IN MOTION LIMITED
- SBC CALIFORNIA
- SES ASTRA S.A.
- VERIZON COMMUNICATIONS

Furthermore, our practice has significant experience in all aspects of satellite communication, including satellite purchase agreements, transponder leases and sales, export control, earth remote sensing, commercial uses of Global Positioning System (GPS) technology, satellite broadcasting, launch services, and space and satellite insurance.

TRANSACTIONAL

We assist large, established companies as well as start-up enterprises with corporate and contractual issues. A team of Jones Day lawyers advised Nextel in its \$46.5 billion merger with Sprint Corporation in 2005. We have counseled Nextel since its start as Fleet Call in 1987; one of its founders was a Jones Day regulatory lawyer. We also advised France Telecom in its €6.4 billion acquisition of Spanish mobile operator Amena, a division of Auna Operadores de Telecomunicaciones, S.A.

We represented Nokia Corporation in the negotiation of a five-year, €200 million information technology services agreement with IBM Global Services. Under this agreement—one of the more geographically diverse outsourcing deals—Nokia engaged IBM to provide IT services in 57 countries, and 430 Nokia employees in 36 countries were transferred to IBM.

ANTITRUST

We provide our clients with antitrust and competition advice covering the full range of competition issues, from cartel matters to mergers, from government investigations to private disputes, from advice about distribution issues to dealing with dominant-firm questions. Many of our antitrust and competition lawyers have served in government enforcement agencies, including the European Commission and both the Department of Justice's Antitrust Division and the Federal Trade Commission in the United States.

INTELLECTUAL PROPERTY

We assist clients in maximizing the value of their technology and intellectual property assets while protecting their competitive positions in the marketplace. Our intellectual property lawyers prepare and prosecute applications for patents and for copyright and trademark registrations involving telecommunications, aerospace, and media technology and information.

We have successfully represented clients before courts, arbitration panels, and administrative bodies across a wide range of technical subjects, including cellular telephone technology, satellite control and orbital technology, direct broadcast satellite television, fiber optic technology, SONET/SDH technology, Advanced Intelligent Network (AIN) technology, wireless communications technology, and other digital communications technologies. We have also conducted intellectual property audits and reviewed trademark protection issues for clients and possess substantial experience in drafting and negotiating nondisclosure, licensing, and technology transfer agreements.

MEDIA AND ENTERTAINMENT

Our media and entertainment practice focuses on broadcast and interactive media. We represent media clients concerning FCC, European, and international broadcast licensing; program licensing; and content regulation. We also represent U.S. and international media interests with regard to copyright and trademark law, including piracy, the Digital Millennium Copyright Act, and its international counterparts. Additionally, we counsel media corporations on ownership and cross-media ownership rules and regulations, particularly with regard to mergers and acquisitions.

DISPUTES

Lawyers in our practice understand the engineering aspects of telecommunications infrastructure projects. We focus on providing clients with practical advice regarding the technical, administrative, and documentation requirements of large-scale telecommunications projects in order to manage and avoid conflicts occurring in the course of the project life cycle.

Occasionally disputes can arise out of such projects, requiring resolution by formal proceedings. In those instances, the experience of our highly regarded international arbitration practitioners, many of whom have a particular focus on telecommunications and IT disputes, can be brought to bear on these matters. We also have extensive disputes experience in relation to the judicial review of administrative decisions adopted by National Regulatory Authorities.

ADDITIONAL INFORMATION

For additional information regarding our telecommunications capabilities, please contact your principal Firm representative or one of the lawyers listed in this publication. General email messages may be sent using our “Contact Us” form, which can be found at www.jonesday.com.

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