



One Firm WorldwideSM



INTERNATIONAL INTELLECTUAL PROPERTY PRACTICE – MOSCOW

Jones Day's intellectual property capabilities are unmatched in terms of global reach, quality, and strength. Jones Day has assisted a number of clients in enhancing the visibility and value of their intellectual property portfolios. With offices in key business centers around the world, Jones Day provides efficient coordination of IP portfolio evaluation and enhancement as well as unified strategies for mounting multiparty, multi-district, and international enforcement efforts. We have a large team of IP lawyers who focus on IP management and enforcement and have substantial capabilities for conducting broad licensing negotiations and enforcement programs throughout the world.

Our capabilities and experience in patent and trademark prosecution (including oppositions), enforcement of intellectual property rights around

the world, and coordination of cross-border disputes, licensing, and transactions mean that we are well-placed to assist clients in negotiating the complex IP scene.

Unfortunately, we have seen many situations where lack of proper coordination has resulted in defective or uncoordinated protection of intellectual property across national boundaries.

Our goal for our clients is to prevent such situations and to bring strategic, coordinated order to worldwide IP protection. Jones Day has designed patent and trademark portfolios around our clients' IP assets and technology for subsequent licensing programs and/or the spinoff of these technologies in startup companies.

RANKINGS & RECOGNITION

Chambers Global Recognizes Jones Day's Global IP Practice

Our global IP Practice earned high ratings in the current survey (2011).

Named Global 50 Law Firm

Jones Day's IP Practice was recognized as a recommended practice in Europe, Asia, and the U.S. by *PLC Which lawyer?* (2010).

The Legal 500 U.S. for Patent Litigation

Jones Day again ranks among the top tiers for Patent Litigation: Full Coverage (2011).

Corporate Counsel's Patent Litigation Survey

Jones Day ranked among the top five firms for patent litigation (2010).

In Russia, Jones Day lawyers have a proven track record of representing Russian and Western clients in a broad range of complex multijurisdictional matters with IP/IT components. Jones Day lawyers also have significant experience representing clients in Russian and CIS domestic IP litigation matters in state *arbitrazh* courts, courts of general jurisdiction, and administrative agencies responsible for the resolution of intellectual property disputes, including Rospatent. We also advise clients in various IP-related administrative proceedings, investigations, personal data protection, and breach-of-confidentiality claims. Below are recent examples of client representations related to Russia.

ALFA-BANK AND ALFA CAPITAL MARKETS

Represented defendants Alfa-Bank and Alfa Capital Markets in a case involving trademark infringement and unfair-competition claims in the U.S. District Court for the Southern District of New York.

BIOTECHNOLOGY FUND

Represented a Russian strategic investor in connection with investment in a U.S. biotechnology fund.

ELDORADO GROUP

Advised on the ownership of IP assets and the negotiation, drafting, and registration of trademark assignment agreements in Russia and CIS countries in connection with the sale by Igor Yakovlev of his stake in Eldorado Group, Russia's largest consumer electronics retailer, to its joint-venture partner, PPF Group.

ICANN

Advised ICANN on various trademark and contractual matters, including contracts with Russian registrars in connection with cross-border transfers of subscribers' personal data.

INTERNATIONAL DISTILLED SPIRITS COMPANY

Advised our client on IP issues in Russia.

LUKOIL

Represented defendants LUKOIL and its various U.S. subsidiaries, including Getty Petroleum Marketing Inc., in a case resulting in the dismissal of claims of trademark infringement and unfair competition in the U.S. District Court for the Southern District of New York.

MAJOR EUROPEAN PUBLISHING GROUP

Conducted due diligence on the Russian target's intellectual property, including copyrighted materials created in Russia and Ukraine.

ROUST HOLDING LIMITED

Defended Russian Standard, the manufacturer of IMPERIA, Russia's No. 1 premium vodka, in a U.S. NAD proceeding that upheld the client's entitlement to make public statements concerning the origin and authenticity of competitor STOLICHNAYA.

OUR REPRESENTATIVE INTELLECTUAL PROPERTY CLIENTS

ELECTRONICS & SOFTWARE

Dell
Freescale Semiconductor
IBM
Huawei
SanDisk
SAP AG
SAS Institute
Sharp Electronics
STOPAQ B.V.
VIZIO
Xilinx

TELECOMMUNICATIONS

DIRECTV
KYOCERA International, Inc.
Motorola
Research In Motion
Sprint Nextel

INTERNET/MEDIA

ICANN
The Nielsen Company

CHEMICALS/OIL & GAS

Chevron Corporation
Eastman Chemical
Magnequench
OxyChem
Sercel
Sherwin-Williams
Total
Transocean

INDUSTRIAL PRODUCTS

Diebold
Lincoln Electric
Parker Hannifin
Rational AG
Sensus USA
Weir Group

PHARMACEUTICALS

Abbott Laboratories
Celgene Corporation
Dainippon Sumitomo Pharma
Idenix Pharmaceuticals
Jazz Pharmaceuticals
King Pharmaceuticals (Pfizer)
Purdue Pharma
Sanofi
Sunovion Pharma

MEDICAL DEVICES & DIAGNOSTICS

Becton, Dickinson and Company
CareFusion
DePuy Spine
Fresenius Medical Care AG

BIOTECHNOLOGY

Acorda Therapeutics
Genentech
Genomatica
Genzyme Corporation
Marine Polymer Technologies, Inc.
MedImmune
Meril, Ltd.
Monogram Biosciences, Inc.
Myriad Genetics, Inc.

CONSUMER PRODUCTS AND SERVICES

BIC Corporation
Bridgestone Americas
Educational Testing Service
GE Lighting
Heinz
The J.M. Smucker Company
Kodak
Lowe's
Mattel
The Patrón Spirits Company
The Procter & Gamble Company
Richemont International
The Scott Fetzer Company
Visa

ABOUT JONES DAY

Jones Day ranks among the world's largest and most geographically diverse law firms, offering a full suite of integrated legal services throughout our offices in Europe, Asia, the Middle East, Latin America, and the United States. Our clients—which represent leading companies in virtually every industry—benefit from the strength of our multidisciplinary teams and the seamless transfer of resources across multiple jurisdictions and borders. We act as principal outside counsel to, or provide significant legal representation for, a majority of the *Fortune* 500 and approximately half of the *Fortune* Global 500 and the *FT* Global 500.

LAWYER CONTACTS

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JONES DAY GLOBAL LOCATIONS

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