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# EXECUTIVE ROUNDTABLE SERIES

## 2010

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Navigating the Tax Laws Under Current Economic Conditions: What the New Administration Is Doing and What the Future May Hold for Businesses	<b>JANUARY 13, 2010</b> 8:00 a.m. – 10:00 a.m.
Antitrust in the Obama Administration: Developments in the First Year and What to Expect Next	<b>FEBRUARY 16, 2010</b> 8:00 a.m. – 10:00 a.m.
Top Employment Issues to Watch in 2010	<b>MARCH 16, 2010</b> 8:00 a.m. – 10:00 a.m.
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M&A and Capital Markets Trends	<b>OCTOBER 13, 2010</b> 8:00 a.m. – 10:00 a.m.
Growing Your Company via Franchising and Licensing	<b>NOVEMBER 17, 2010</b> 8:00 a.m. – 10:00 a.m.
A Year-End Legislative Roundup and Forecast	<b>DECEMBER 15, 2010</b> 8:00 a.m. – 10:00 a.m.

All programs will be held at Jones Day's Washington Office.

If you have any questions, please contact Anu Vermani at [dcexecutiveroundtable@jonesday.com](mailto:dcexecutiveroundtable@jonesday.com) or 202-879-3987.



## Navigating the Tax Laws Under Current Economic Conditions: What the New Administration Is Doing and What the Future May Hold for Businesses

**WEDNESDAY,  
JANUARY 13, 2010**

8:00 a.m. – 10:00 a.m.  
(CLE credit approval pending)

The arrival of the new administration has brought significant changes to the tax laws and increases the likelihood of fundamental tax reform in the near future. Further, current economic conditions bring to the forefront tax issues that are fundamental to the survival of both large and small businesses, including debt restructuring, acquisition structures, and disposition methods. The tax costs associated with these and other events can have a significant impact on the financial success of your business. The discussion will focus primarily on acquisition and disposition techniques that can help reduce tax costs, the potential cancellation of indebtedness income in certain debt restructurings, and other business-related tax issues. In addition, due to the likelihood of the enactment of new tax laws by the end of 2010, we will review the latest changes in the tax laws and their effect on companies doing business in the United States. Our speakers, who are in regular contact with the U.S. Treasury and I.R.S. officials, will also give their views on possible future changes to the tax laws that may impact your business.

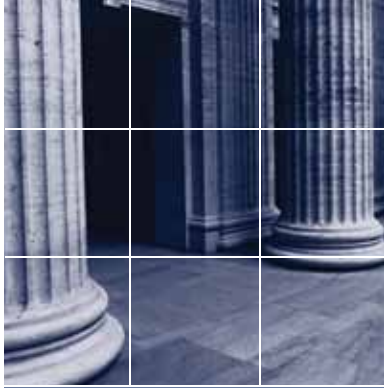
**Edward T. Kennedy's** (New York) practice involves the cross-border aspects of federal and international taxation, with a principal focus on tax and business issues encountered by both U.S.-based multinational corporations and foreign entities making inbound investments in the U.S., including investments in stock, securities, partnerships, and real estate. Ed also has extensive experience representing private equity and venture capital funds as well as closely held businesses from start-up to ultimate acquisition or public offering.

**Scott M. Levine** (Washington) advises clients on the tax aspects of corporate transactions, including international and domestic mergers and acquisitions, leveraged buyouts, spinoffs and other divestitures, restructurings, financings, and joint ventures. Scott also has significant experience representing small to mid-size companies in their efforts to raise capital, acquire new businesses, and expand into international markets. Scott was an adjunct professor at George Mason University School of Law, where he taught courses on corporate and international taxation. He has lectured at internal continuing professional education programs and participated as a panelist in programs covering a wide range of topics, from corporate tax to electronic commerce issues.

**Candace A. Ridgway's** (Washington) practice encompasses corporate and general business tax law. Candy has extensive experience advising clients on the most tax-efficient structures for corporate transactions, including reorganizations and other transactions undertaken by corporations in bankruptcy. She is the author of three Tax Management Portfolios, including one on corporate bankruptcy issues. In addition, she has authored a number of Tax Management Memoranda and other articles on spinoffs and corporate reorganization and bankruptcy issues. She has taught "Tax Planning for Corporate Acquisitions and Dispositions" as an adjunct professor at Georgetown University Law Center in the master of laws in taxation program.

# Speakers

Register at [www.jddata.com/dcexecutiveroundtable/home.html](http://www.jddata.com/dcexecutiveroundtable/home.html)



Both U.S. antitrust agencies have new leaders—Christine Varney at the Antitrust Division of the Department of Justice (DOJ) and Jonathan Leibowitz at the Federal Trade Commission (FTC). Both have promised tougher enforcement than the previous administration, and there are some signs that, at least at the investigation stage, both agencies are indeed being more aggressive. Although it is too early to have seen many actual enforcement decisions, our panelists—all former senior officials at one or both of the agencies—will offer some predictions on what the future holds and some suggestions on how business should react to all this tough talk. Issues that executives and their lawyers should watch include:

- The new administration's merger enforcement record (litigation, settlements, and high-profile mergers where an agency refrained from challenge).
- DOJ and FTC plans to update their Merger Guidelines and how that may change future merger challenges.
- Policy changes at DOJ on monopolization and what guidance is available to counsel large companies.
- Health-care antitrust policy, including the latest legislative efforts, and what policy changes may mean for providers, insurers, and pharmaceutical companies.
- Expanded use of the FTC's "unfair competition" authority to reach conduct not prohibited by the antitrust laws.
- Anticipated antitrust enforcement and policy changes in the coming year.

## Antitrust in the Obama Administration: Developments in the First Year and What to Expect Next

**TUESDAY,  
FEBRUARY 16, 2010**

8:00 a.m. – 10:00 a.m.

(CLE credit approval pending)

**Michael Knight** (Washington) served as both an Assistant Director at the FTC's Bureau of Competition (2003–2007), where he headed the Mergers II Division and oversaw hundreds of investigations, and a trial attorney at DOJ (1997–2000). Mike has extensive experience advising private-sector clients, including many in technology industries, regarding all aspects of competition law.

**J. Bruce McDonald** (Washington/Houston) was Deputy Assistant Attorney General at DOJ and responsible for antitrust enforcement in energy, telecom, transportation, and other regulated markets. In the private sector, he represents companies in the energy and transportation industries and related sectors such as petroleum, electricity, and aviation. He is chair of the ABA Section of Antitrust Law's Transportation & Energy Industries Committee, serves on the council of the Antitrust and Business Litigation Section of the State Bar of Texas, and is a former chair of the Houston Bar Association's Antitrust Section.

**Leslie Overton** (Washington) served as counsel to the Assistant Attorney General at DOJ (2002–2004), where she contributed to the FTC/DOJ health-care hearings and subsequent joint report. In 2008, *Global Competition Review* named her one of the world's 40 leading competition lawyers under age 40. She also served as coordinator for the ABA Section of Antitrust Law's 2008 Transition Report. Leslie has experience representing clients in numerous industries, including health care, media, and consumer products.

**David Wales** (Washington) was Acting Director (2008–2009) and Deputy Director (2006–2008) of the FTC's Bureau of Competition and counsel to the Assistant Attorney General at DOJ (2001–2003). While at the FTC, he supervised a variety of major matters, including merger enforcement efforts with respect to Whole Foods/Wild Oats, CCC/Mitchell, and Inova/Prince William Hospital, as well as lawsuits against Cephalon and Solvay Pharmaceuticals for exclusion payment agreements. Dave has represented companies in many industries with respect to all aspects of antitrust, including mergers, distribution, and criminal grand jury investigations.

Register at [www.jddata.com/dcexecutiveroundtable/home.html](http://www.jddata.com/dcexecutiveroundtable/home.html)



## Top Employment Issues to Watch in 2010

**TUESDAY,  
MARCH 16, 2010**

8:00 a.m. – 10:00 a.m.  
(CLE credit approval pending)

With the decisive victory of President Barack Obama and the large Democratic gains in both houses of Congress, American businesses are expecting, and on some fronts have already seen, major changes in labor and employment law and enforcement. As President Obama said in January 2009, when he signed the Lilly Ledbetter Fair Pay Act, “This is only the beginning.” More than two dozen significant labor and employment bills are currently pending in Congress, and more are promised for 2010. At the same time, funding for key federal enforcement agencies, including the Equal Employment Opportunity Commission, the Wage and Hour Division of the Department of Labor, and the Office of Federal Contract Compliance Programs, has been substantially increased, and regulatory and enforcement actions are on the rise. This roundtable will identify and address some of the top employment issues management is likely to face in 2010, including the increase in systemic or class employment litigation, challenges to hiring practices such as pre-employment testing and background checks, compensation claims in light of the Ledbetter Fair Pay Act, and the interplay of leave policies and the Americans with Disabilities Act (ADA). Speakers will include Alison Marshall and Eric Dreiband of Jones Day and one or two government representatives.

**Alison Marshall** (Washington) is an active litigator who has extensive experience handling complex employment litigation matters, including employment discrimination class actions and Fair Labor Standards Act collective and state wage-and-hour class actions. She also routinely counsels employers on sexual and racial harassment policies and investigations, ADA compliance, wage-and-hour law developments, early retirement programs, and reductions in force.

**Eric Dreiband** (Washington) represents companies in all aspects of civil rights, employment discrimination, and wage-and-hour litigation. He counsels clients on compliance with these labor and employment laws as well. From 2003 to 2005, Eric served as the general counsel of the Equal Employment Opportunity Commission, directing its litigation of the federal civil rights laws. Eric also served as Deputy Administrator of the Department of Labor’s Wage and Hour Division. In that capacity, he directed the federal government’s enforcement of the Fair Labor Standards Act, the Family and Medical Leave Act, and several other labor laws.

# Speakers

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As the U.S. economy recovers, foreign direct investment and international trade will become increasingly important for U.S. businesses as sources of capital, sales, job creation, and growth. While the administration recognizes the importance of facilitating global investment flows, the worldwide economic crisis and other political developments have brought certain protectionist, foreign policy, and national security concerns to bear on U.S. policies on inbound investment. Learn about the legal, regulatory, and political trends that are likely to promote or hinder global business flows in the coming year in connection with national security reviews, economic sanctions, and export controls.



## Developments Affecting Global Investment and Trade: What's Ahead for National Security Reviews, Economic Sanctions, and Export Controls

**WEDNESDAY,  
APRIL 14, 2010**

8:00 a.m. – 10:00 a.m.

(CLE credit approval pending)

**Michael P. Gurdak** (Washington) has extensive experience in counseling and assisting clients regarding compliance with U.S. trade controls, particularly economic sanctions programs administered by the Treasury Department's Office of Foreign Assets Control (OFAC), the Export Administration Regulations (EAR) administered by the Commerce Department's Bureau of Industry and Security (BIS), and the International Traffic in Arms Regulations (ITAR) administered by the State Department's Directorate of Defense Trade Controls (DDTC).

**Lily Fu Claffee** (Washington), a former general counsel at the Commerce Department, deputy general counsel at the Treasury Department, and Deputy Associate Attorney General at the Justice Department, advises major corporations and their executives in litigation, regulatory, investigative, and enforcement matters involving federal and state governments. In addition to handling matters involving national security and trade controls (EAR, ITAR, OFAC, NISPOM), Lily regularly served as the lead lawyer supporting Treasury and Commerce membership on the Committee on Foreign Investment in the United States (CFIUS) and was a primary architect of regulations implementing the Foreign Investment and National Security Act of 2007 (FINSA).

**Clay Lowery** is a managing director with Washington-based communications firm The Glover Park Group and an adjunct professor at Georgetown University in international finance. From 2005 to 2009, he served as the Assistant Secretary for International Affairs at the Treasury Department, where he chaired CFIUS on behalf of the Secretary, and was the government's point person on sovereign wealth fund (SWF) activities, including overseeing negotiation of SWF investment principles at both the International Monetary Fund and the Organisation for Economic Co-operation and Development. During this time, he participated in a leadership capacity in the G20, G7, and Financial Stability Forum. Prior to his service as Assistant Secretary, Clay was vice president of markets and sector assessments at the Millennium Challenge Corporation. From 1994 to 2004, he served at the Treasury Department in a variety of positions, most recently as Deputy Assistant Secretary for Debt and Development Finance. In 2001 and 2002, Clay worked as the Director of International Finance at the National Security Council, advising the National Security Advisor and the President on policy responses to financial crises in emerging-market countries.

Register at [www.jddata.com/dcexecutiveroundtable/home.html](http://www.jddata.com/dcexecutiveroundtable/home.html)



The United States government is one of the largest consumers of goods and services in the world. This market provides exciting opportunities for both domestic and foreign businesses in virtually every commercial and defense-related industry. Government contractors, however, face a complex and continually evolving array of special rules and unique requirements and obligations designed to foster integrity, competition, and efficiency in the procurement process; to protect the U.S. industrial base and national security; to encourage participation by small and disadvantaged business enterprises; and to reinforce other vital federal social and economic policy objectives.

Failure to appreciate and comply with these unique rules, requirements, and obligations can have serious consequences, ranging from lost profits to exclusion from all future federal procurements and possible liability for civil and criminal fraud.

Our panelists will discuss key requirements and compliance risks, recent developments in the laws and regulations governing federal procurement, and pending congressional initiatives to improve the procurement process.

## Government Contracts: Rules, Risks, and Future Challenges

**WEDNESDAY,  
MAY 12, 2010**

8:00 a.m. – 10:00 a.m.  
(CLE credit approval pending)

**Stephen Hedger** is the legislative director for Senator Claire McCaskill (D-MO), who chairs the Senate's Subcommittee on Contracting Oversight. In this role, he oversees the Senator's full policy operation. Prior to serving as McCaskill's legislative director, he served as her lead staffer on national security policy. During his tenure, Steve has been active in conducting oversight activities and drafting legislation on government contracting, including addressing key issues with service contracting, whistleblower protections, suspension and debarment policies, and overseas contingency contracting. A former state auditor, Senator McCaskill has been one of the most active members in Congress on contracting issues. Steve previously served in the House of Representatives for several different members and spent five years on active duty in the U.S. military, including a tour in Iraq.

**Peter Garvin** (Washington) is the senior partner in the Firm's Government Contracts practice. He has almost 30 years of experience counseling clients about the unique requirements that apply to government contractors and grantees and defending clients that are the subject of federal audits, investigations, and whistleblower lawsuits.

# Speakers

Register at [www.jddata.com/dcxecutiveroundtable/home.html](http://www.jddata.com/dcxecutiveroundtable/home.html)

In July 2010, the passage of Sarbanes-Oxley celebrates its eighth anniversary. This roundtable will look at lessons learned and best practices for both public and nonpublic company leaders, as well as nonprofits and even government agencies. What has really changed? Where is there still room for improvement? What are the latest approaches to board member recruitment, training, and compliance? How can genuine board diversity be achieved? The answers to these questions and more will be addressed by our panelists, Lizanne Thomas of Jones Day Atlanta and a special guest to be announced, and moderated by Jones Day Washington partner Andrew Sherman.



## Leadership and Governance: Best Practices and Lessons Learned

**WEDNESDAY,  
JUNE 9, 2010**

8:00 a.m. – 10:00 a.m.

(CLE credit approval pending)

**Lizanne Thomas** (Atlanta) is Partner-in-Charge of the 150-lawyer Atlanta Office and heads the Firm's global corporate governance team. Although her legal practice is rooted in public-company M&A law, Lizanne practices, teaches, and lives corporate governance. She participates in more than 100 board or committee meetings per year in her role as legal advisor to a number of public companies. She has taught corporate governance in lectures and panel presentations for leading business organizations, companies, and universities throughout the world. She has represented special board committees in going-private and other control transactions, as well as internal investigations involving issues from financial restatements to allegations of executive misconduct. Lizanne also has conducted numerous board and committee evaluations and governance audits. She is experienced in public and private mergers and acquisitions and takeover preparedness as well.

**Andrew Sherman** (Washington) focuses his practice on issues affecting business growth for companies at all stages, including developing strategies to leverage intellectual property and technology assets. He also counsels clients on such issues as franchising, licensing, joint ventures, strategic alliances, capital formation, distribution channels, technology development, and mergers and acquisitions. Andrew is the author of numerous books and articles on these and related topics.

# Speakers

Register at [www.jddata.com/dcexecutiveroundtable/home.html](http://www.jddata.com/dcexecutiveroundtable/home.html)



Unprecedented consumer product recalls in mid-2007 led to increased activity across two broad fronts: legislative reform and product liability litigation. In the U.S., Congress passed and the President signed the Consumer Product Safety Improvement Act of 2008 (CPSIA). That law has been highly controversial, having proved to be difficult for the Consumer Product Safety Commission (CPSC) to implement and producing costly regulatory consequences for businesses large and small—consequences most likely unforeseen by Congress. Many members of Congress have introduced bills to amend the CPSIA, and the CPSC faces an almost unbroken series of rulemakings over the next few years to carry it out. Many states have joined in the new regulatory effort. Elsewhere, significant reform efforts are underway, especially in Canada and China. In addition, plaintiffs' counsel have realized that product recalls and the CPSC can assist their efforts in the product liability arena. Even more is likely to transpire between now and September 2010. This discussion will focus on current developments at all relevant levels, both in consumer product regulation and in related litigation. It will be chaired by Peter Biersteker and Kevin Marshall of our Washington Office and will include an outside speaker to be announced.

## Targeting Consumer Products: Developments in Regulation and Litigation

**WEDNESDAY,  
SEPTEMBER 15, 2010**

8:00 a.m. – 10:00 a.m.  
(CLE credit approval pending)

**Peter Biersteker** (Washington) has decades of experience in significant product-related crises, including litigation, congressional investigations, and recalls. On behalf of Mattel, Inc., for example, he participated in the enactment and implementation of the Consumer Product Safety Improvement Act of 2008 and other legislative and regulatory initiatives, including the new Toy Safety Directive in the EU, Canada's pending recall legislation and regulation of lead and phthalates, and China's proposed recall regulations.

**Kevin Marshall** (Washington), a member of the Issues & Appeals Practice, assists clients with strategy, analysis, and advocacy involving novel or complex legal issues at all levels of federal and state courts and prelitigation. As part of this work, he advises on and briefs statutory and regulatory issues related to consumer products, including the implementation of the Consumer Product Safety Improvement Act of 2008.

# Speakers

Register at [www.jddata.com/dcexecutiveroundtable/home.html](http://www.jddata.com/dcexecutiveroundtable/home.html)

Some participants in the M&A and capital markets arenas have responded to the turbulence of 2008 and 2009 in creative and highly effective ways. Others have floundered. The panelists will focus on current M&A and capital markets developments that are broadly applicable to companies in virtually all industries. The discussion will cover topics of interest to both publicly traded and private companies of all sizes. Given the likelihood of fast-breaking and perhaps unpredictable developments between now and October 2010, we will tailor the discussion to address the concerns that are most pressing next autumn. We expect to highlight important market terms in M&A transactions, in addition to capital-raising developments.

Our discussion will feature a prominent speaker to be announced next summer. Andrew Sherman and John Welch, both of whom are senior M&A/corporate partners resident in our Washington Office, will cochair this presentation.



## M&A and Capital Markets Trends

**WEDNESDAY,  
OCTOBER 13, 2010**

8:00 a.m. – 10:00 a.m.

(CLE credit approval pending)

**Andrew Sherman** (Washington) focuses his practice on issues affecting business growth for companies at all stages, including developing strategies to leverage intellectual property and technology assets. He also counsels clients on such issues as franchising, licensing, joint ventures, strategic alliances, capital formation, distribution channels, technology development, and mergers and acquisitions. Andrew is the author of numerous books and articles on these and related topics.

**John Welch** (Washington) regularly counsels clients in a broad range of areas, including mergers and acquisitions, corporate governance, joint ventures, and financings. Having practiced in Washington, London, and Los Angeles, he has substantial experience across a wide array of industries, including defense and aerospace, telecommunications, energy, and financial services. John also has served as general counsel and as a business executive.

# Speakers

Register at [www.jddata.com/dcexecutiveroundtable/home.html](http://www.jddata.com/dcexecutiveroundtable/home.html)



Franchising now accounts for nearly 60 percent of our nation's total retail sales and encompasses more than 150 industry groups, including health care, financial services, and education. This roundtable will focus on current trends and best practices in global and U.S. franchising, including the key elements of launching and growing a successful franchising program, the regulation of franchising, and a special feature on franchising litigation and dispute management.

## Growing Your Company via Franchising and Licensing

**WEDNESDAY,  
NOVEMBER 17, 2010**

8:00 a.m. – 10:00 a.m.

(CLE credit approval pending)

**Andrew Sherman** (Washington) focuses his practice on issues affecting business growth for companies at all stages, including developing strategies to leverage intellectual property and technology assets. He also counsels clients on such issues as franchising, licensing, joint ventures, strategic alliances, capital formation, distribution channels, technology development, and mergers and acquisitions. Andrew is the author of numerous books and articles on these and related topics.

**Alan Schaeffer** (Washington) counsels clients on corporate, transactional, and regulatory matters related to franchising and licensing, mergers and acquisitions, and capital formation and securities. Al has extensive experience in franchise, licensing, and distribution matters. He regularly advises manufacturers, licensors, and franchisors on franchise and distribution systems development and implementation, as well as channel management.

**Todd Kennard** (Columbus) represents clients in class actions and complex commercial litigation, including distributor/franchisor matters, securities cases, and consumer cases in various states and jurisdictions throughout the United States. He also represents clients involved in contract disputes, fraud, construction claims, accidents, and many other litigation matters. Todd has taken and defended more than 100 depositions of experts or other witnesses working in the fields of accounting, securities issues, marketing, statistics, disease causation, medical science, epidemiology, warnings, and other areas.

# Speakers

Register at [www.jddata.com/dcexecutiveroundtable/home.html](http://www.jddata.com/dcexecutiveroundtable/home.html)

The end of 2010 marks the halfway point of President Obama's first term in office, during which he promised to advance major reforms in the areas of financial regulation, energy and climate change, health care, and education. To what extent has the Democrat-controlled Congress effectuated the President's ambitious agenda? What do the mid-term elections mean for the rest of the administration's priorities? Join Jones Day's Government Regulation lawyers for a year-end review of major legislative and congressional developments, and learn what we can expect to see from the 112th Congress.



## A Year-End Legislative Roundup and Forecast

**WEDNESDAY,  
DECEMBER 15, 2010**

8:00 a.m. – 10:00 a.m.

(CLE credit approval pending)

**Noel Francisco** (Washington) defends companies and individuals in civil and criminal litigation involving federal and state governments, including enforcement actions brought by governments, lawsuits against governments, and congressional investigations. In addition, Noel advises clients on Exon-Florio reviews before the Committee on Foreign Investment in the United States (CFIUS) and is a recognized authority on constitutional and national security law issues.

**Lily Fu Claffee** (Washington), a former general counsel at the Commerce Department, deputy general counsel at the Treasury Department, and Deputy Associate Attorney General at the Justice Department, advises major corporations and their executives in litigation, regulatory, investigative, and enforcement matters involving federal and state governments. In addition to handling matters involving national security and trade controls (EAR, ITAR, OFAC, NISPOM), Lily regularly served as the lead lawyer supporting Treasury and Commerce membership on the Committee on Foreign Investment in the United States (CFIUS) and was a primary architect of regulations implementing the Foreign Investment and National Security Act of 2007 (FINSAs).

**Kevin Holewinski** (Washington) is a trial lawyer with vast experience in environmental, climate change, toxic tort, and bankruptcy litigation who coordinates the Firm's Environmental, Health & Safety Practice. Before joining Jones Day, he served as a trial lawyer at the U.S. Department of Justice for seven years, where he tried cases in a variety of substantive areas, including environmental law, in courts in Alabama, Mississippi, Indiana, Illinois, Virginia, Washington, and the District of Columbia. During his tenure at the Department of Justice, Kevin received a number of awards for his trial work from both the Attorney General and the EPA.

Speakers

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